

AMYA RAI

M.DES., IIT DELHI

There are so many things that people say about design, but design isn't something that should be explained; it should be understood, you should feel it, from within. That is what I'd call a good design.

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🏠 New Delhi

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EDUCATION

IIT Delhi

Master of design, 2017-19
CGPA - 8.9

IIIT Delhi

Bachelor of Technology, 2013-17
CGPA - 8.07

Sardar Patel Vidyalaya

AISSE, Class XII, 2012-13
Percentage - 92.7%

Sardar Patel Vidyalaya

AISSE (CCE), Class X, 2010-11
CGPA - 10



Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro

3DS Max
AutoCAD
Alias
Solidworks



Sketch app
Adobe XD
User Research
UX Research Study

SKILLS



Office of Comptroller & Auditor General of India

June 2015 - August 2015

Summer Intern

Redesigned and improved the experience of reading long Audit reports into an easily understandable infographic.

INTERNSHIPS

Hike Messenger

May 2018 - July 2018

UX Research Intern

Conducted user research interviews, preference testing, card sorting, in-depth interviews, and documentation of conducted research.

notable PROJECTS

2017-current



STUDY OF ONLINE DECISION MAKING PROCESSES

July 2018 - December 2018 (ongoing project)

A research study on how the various online decision making platforms exist, influence customers, the factors that influence them, and design of an optimal platform for the same.



MICROINTERACTIONS FOR SOCIAL NUDGE

January 2018 - April 2018

A research study to create a nudge in viewers about social issues through micro-interactions.

DESIGN FOR HAPPINESS

September 2018

Design of a system to monitor and manage the happiness levels of individuals to assist them in nurturing their well-being.



CREARE

May 2018 - June 2018

A mobile application to create a display of work of various budding, as well as established photographers



STREET FOOD CART

September 2017 - December 2017



Redesigned the already existing into a more efficient and enhanced experience for the vendor and customer.



MERA PHOOL

February 2018 - April 2018

A project to understand a sustainable way of reusing old dried flowers and convert them into coasters using a basic kit.



AWARDS AND HONOURS

DEAN'S LIST OF EXCELLENT ACADEMIC PERFORMANCE (2015-16)

IIIT Delhi

To recognise a few students who had showed excellent academic performance for consecutive semesters, and award them.

Contact me. To collaborate. To create. To give feedback. To hire.

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